















forwardDallas!

Let's build our future.



2035 
mobility





FEAR

2009 Design Charrette for Fort Worth Ave.



- Abstract only
- Plans watered down after process by public works to over-compensate for worst case scenarios
- Fear of permanency
- Assumptions on traffic modeling
- Years to implement

4 Years and hundreds of
thousands of dollars later...

Current traffic count: 10,000 cars/day

Built for: 60,000 cars/day



Maintenance cost? Safety? Shared access? Stay power?
Victim of land speculation?

**Cheerleader
Vs
Champion**



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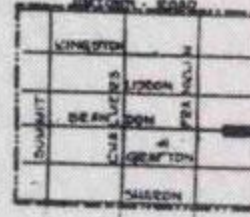
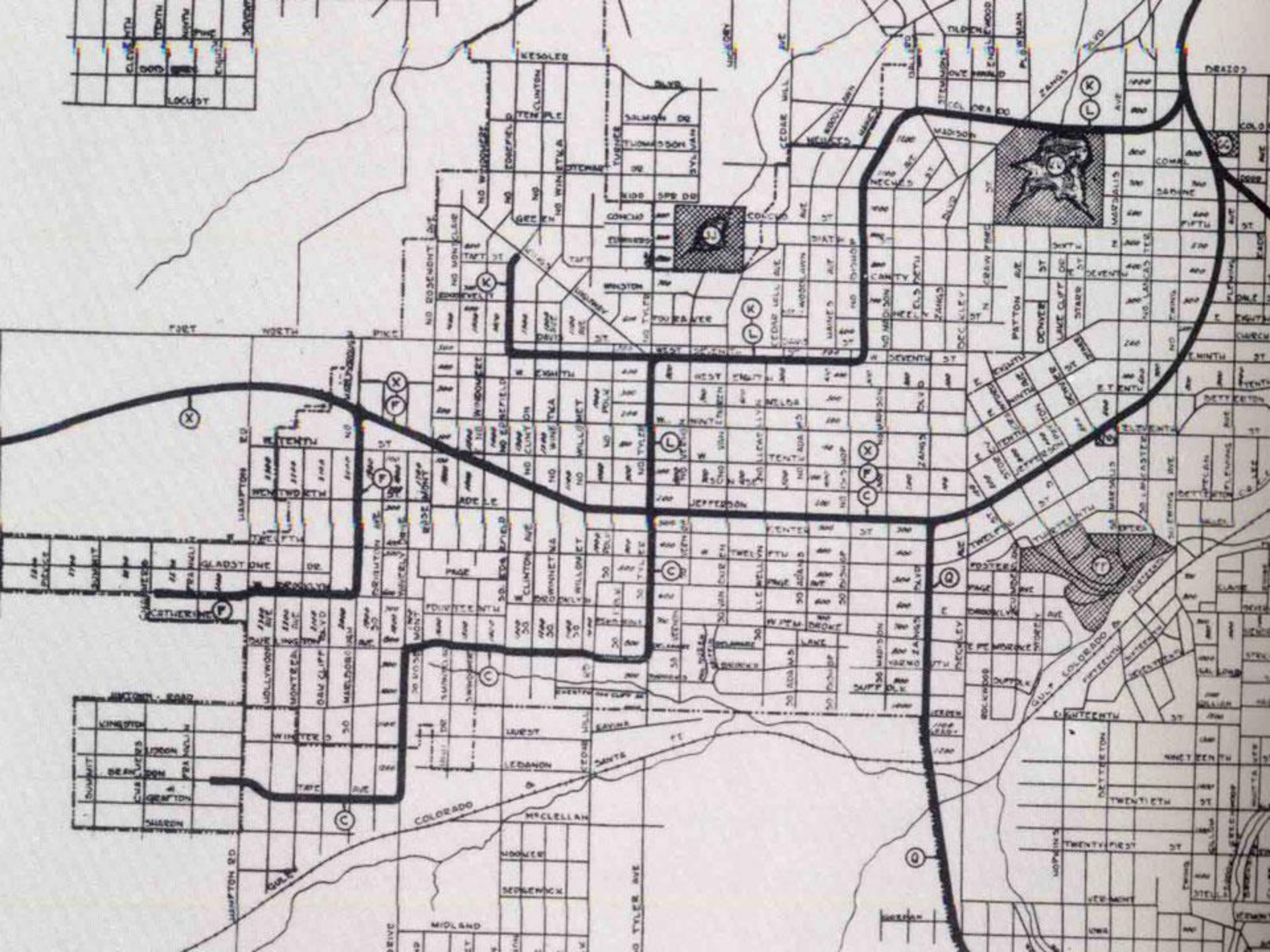
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9











OCTA NEWSLETTER

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MEMBERSHIP

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The Oak Cliff Transit Authority



The Oak Cliff Transit Authority was formed by a group of Oak Cliff residents and businesses interested in revitalizing a span of original Oak Cliff streetcar rail line in an effort to:

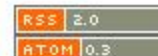
- Aid in Oak Cliff's economic redevelopment

Popular Content

- Image Gallery
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- About The OCTA
- OC's Street Car History
- Web Links

Who's Online

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Dreaming of the day the streetcars return

Oak Cliff: Group sees opportunity in growing cultural areas

02:28 AM CDT on Sunday, May 14, 2006

By **FRANK TREJO** / **The Dallas Morning News**

Oak Cliff's future could very well be tied to a trip into its past.

That's what Jason Roberts and other members of the recently formed Oak Cliff Transit Authority are hoping. The group wants to bring back streetcars, which used to travel throughout the area, to at least one portion of Oak Cliff. The residents say it probably will be a difficult haul, but the journey has to start somewhere.

"With all that's happening in Oak Cliff these days, a group of us interested in arts and culture just started talking, and we noticed that many of these things that are being developed just fit into an almost perfect square," Mr. Roberts said.

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- Contact city hall
- Check on traffic
- Find volunteer opportunities

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THINGS TO DO

More

Upcoming Events

- 10:15 am today: New IMAX® Films Combine Adventure with...
- 11 am Friday: Dallas Puppet Theater: Cinderella
- 7 pm Friday: Museum sleepover: Snore and Explore...

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CVS pharmacy

Check out this week's **SALE!**

ROLL OVER TO SAVE

Now through May 8, 2010

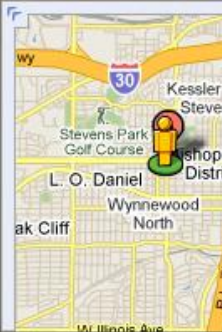












SIDEWALK FLOWERS

Dallas Development Code. SEC. 43-115. ANNUAL FEE FOR USE OF PUBLIC RIGHT-OF-WAY.

(a) Except as provided in Section 43-115.1, the annual fee for a license to use a public right-of-way for the following uses is:

(3) Fee for landscaping and appurtenant irrigation systems: \$1,000.

AWNINGS & ARCADES

Dallas Development Code. SEC. 43-115. ANNUAL FEE FOR USE OF PUBLIC RIGHT-OF-WAY.

(a) Except as provided in Section 43-115.1, the annual fee for a license to use a public right-of-way for the following uses is:

(4) Fee for awnings and canopies: \$1,000 per awning or canopy.

STREET CAFÉS

Dallas Development Code. SEC. 43-115. ANNUAL FEE FOR USE OF PUBLIC RIGHT-OF-WAY.

(b) Except as provided in Section 43-115.1, the annual fee for a license to use a public right-of-way for uses other than those listed in Subsection (a) is \$1,000 or is calculated in accordance with one of the following formulas, whichever is greater:

(1) Fee for use of public right-of-way, including but not limited to sidewalk cafes: $\text{area X market value X } 85\% \text{ X } 12\%$.

Dallas Development Code. SEC. 43-133. USE OF SIDEWALK FOR DISPLAY OF MERCHANDISE.

No merchant or owner of a building, fronting on any street, shall be allowed the use of any portion of any sidewalk for the **display of goods, wares or merchandise.** (Code 1941, Art. 143-12; Ord. 3707)

CROWDS

Dallas Development Code. SEC. 43-129. CAUSING CROWD TO CONGREGATE ON SIDEWALK.

No person shall occupy any space on the sidewalk or any space near the sidewalk where the same attracts any crowd or causes any crowd to congregate on the sidewalk or where the patrons or customers must remain on the sidewalk, for the purpose of carrying on any kind of business whether for amusement or profit. (Code 1941, Art. 143-8)













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SATURDAY
9:00 AM - 5:00 PM
SUNDAY
10:00 AM - 4:00 PM

WE OFFER
LOCAL ORGANIC
PRODUCE

METRO





THINK



small



- **Work Fast! Commit to physical change in days, not years**
- **Out of the townhall, onto the street**
- **Temp to Perm (remove fear)**
- **Permanent should promote timeless form**
- **Take away a zero**
- **Co-Responsibility**





The best tools for modern transportation planning:

Chalk & Cones



- Removes guesswork
- Immediate results
- Easily adjusted
- Real-Time traffic modeling





If you want something done,
ask a busy person to do it. The
more things you do, the more
you can do.











W 35th Street Norfolk, VA Better Block 1



W 35th Street Norfolk, VA Better Block 3



Better Block Metrics and Reporting Tools

Metrics to gather

Tuning the street for desired results

Quantitative

Building

- Vacant store fronts
- Block sales tax revenue
- # Residential units
- # Commercial units
- Building sales
 - Avg. price
 - # of days on market
- Leases
- Local Non-franchised businesses (*skin in the game*)
- Hours of business operation
- Community involvement
- Local franchised businesses
 - Hours of business operation
 - Community involvement

- % of ground floor dedicated to retail business
- % of ground floor dedicated to service business

Programming and Administration

- Active merchants association
- Funds for public space maintenance/admin
- Block Event Programming
- Public Markets

Sociability

- Lingerin
- Facebook check-ins per business/neighborhood
- Hashtags for place
- Bulletin boards
- Crime
- Sandwich boards
- People taking pictures
- Invitations for artists (stages, market stalls)
- Block/District website
- Block/District Facebook Page
- Block/District Twitter
- Yelp Ratings





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MEADOW ST.

NOV 19, 2011

10:30AM - 1:30PM SATURDAY

DALLAS COMPLETE STREETS INITIATIVE















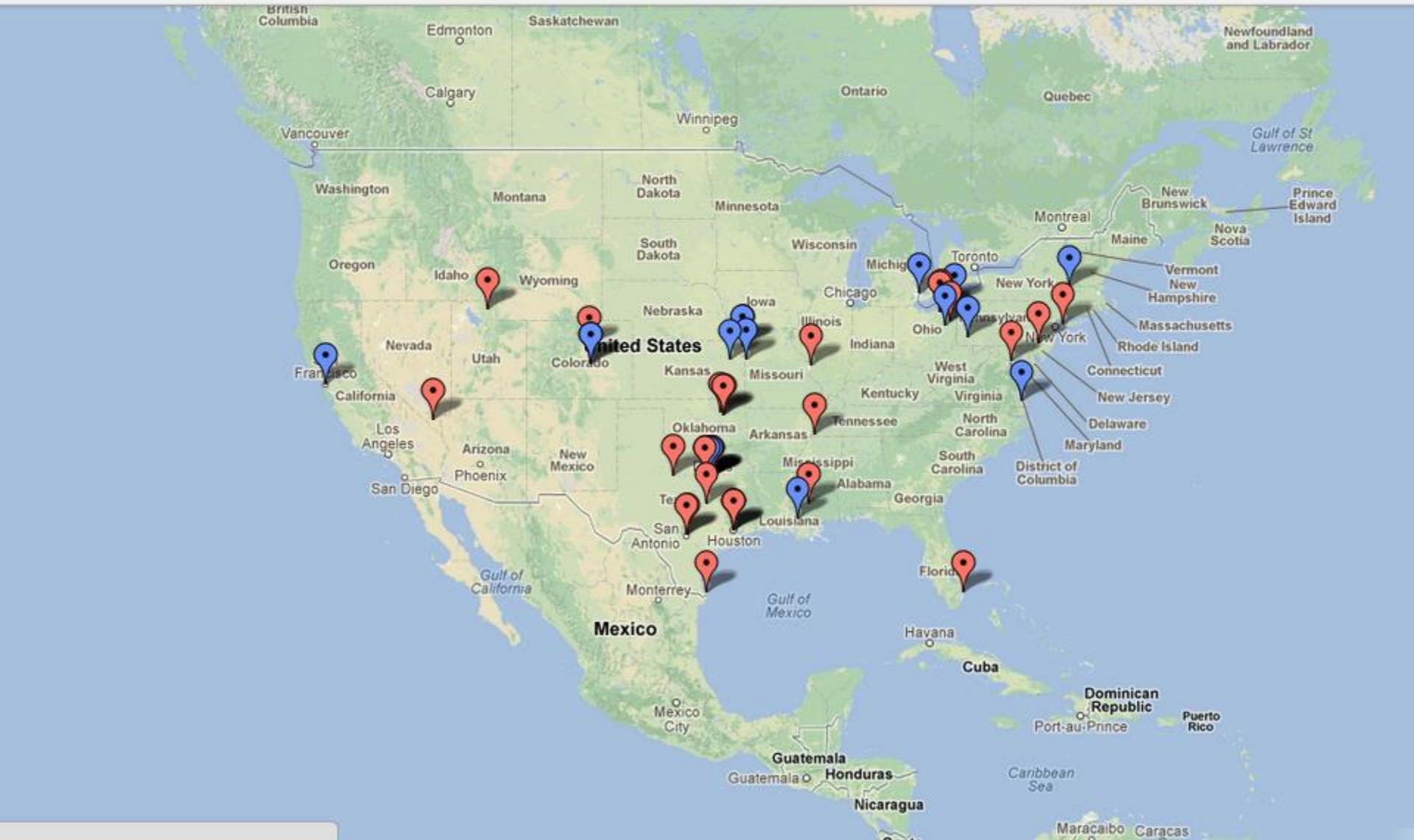




Image Date: March 2011









Tehran Better Block





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Dallas awarded \$43M in federal grants for roads, streetcars

07:29 AM CST on Thursday, February 18, 2010

By **MICHAEL LINDENBERGER** and **ROY APPLETON** / The Dallas Morning News
mlindenberger@dallasnews.com; rappleton@dallasnews.com

Dallas pedestrians, including tourists and daytime workers alike, will have a new way to get from downtown to Oak Cliff, thanks to surprise federal funding announced Wednesday for a starter streetcar line.

The \$23 million federal grant, which had seemed a long shot to regional leaders as recently as this week, is only about half what

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Also Online

- Link: North Texas Tollway Authority
- Link: Texas Department of Transportation

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Do you have this week's memorable DFW moment for \$250?

The Dallas Morning News

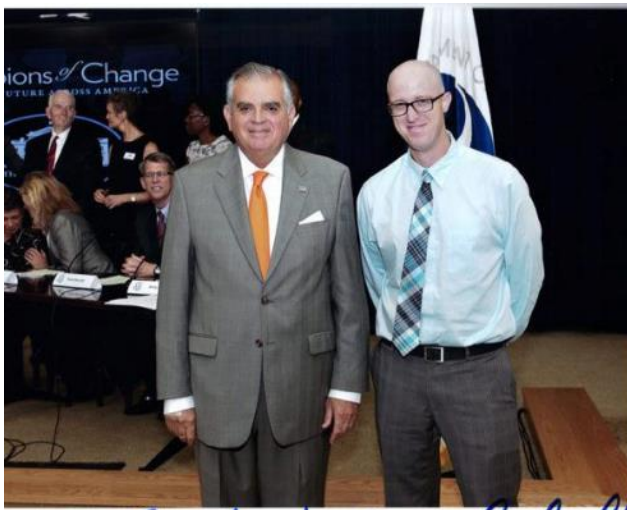
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Roughly Hurd 2012*



The New York Times





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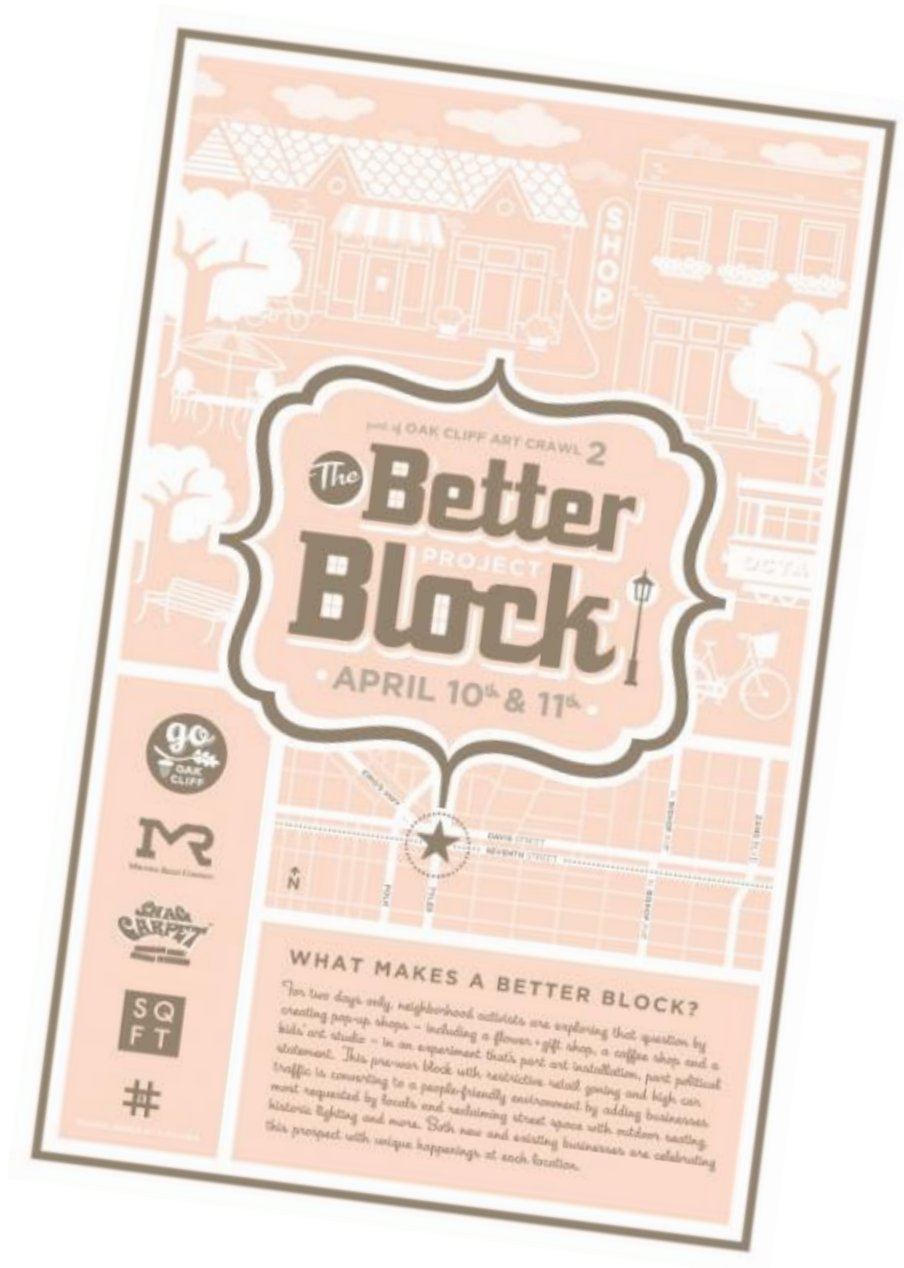
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NAME



Set A Date
And
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